



Eye-catching metallic, reflective and glittering vinyls for cut lettering applications and printed graphics.

VinylEfx

Available in both Indoor Decorative and Outdoor Durable series (<3 years outdoors) with permanent adhesive

Easy application to flat, smooth surfaces – dry application only

Cuts and weeds easily

Apply cut letters with RTape[®] Conform[®] 4075RLA and printed graphics with RTape[®] Conform[®] 4760RLA application tape

Allow for 1/8"-1/4" border around the edges of printed graphics

Overlaminates can be used if extra protection is required

Print Compatibility Wide Format (Solvent, Eco-Solvent, Latex and UV), Screen and Thermal Transfer

Applications

- Cut Lettering
- Decals
- Point-of-Purchase Signage
- Holiday Decor
- Bumper Stickers
- Fleet Markings
- Decorative In-Store Displays
- Seasonal Signage
- Decorative Labels
- Trade Show Graphics
- Event Signage
- Banner Graphics
- Name Plates



TECHNICAL DATA ▶

Physical Properties				Indoor Decorative	Outdoor Durable
	Finish			Various - See Chart	Various - See Chart
	Color			Various - See Chart	Various - See Chart
	Adhesive			High Peel, High Tack Permanent, P102	High Peel, High Tack Permanent, P102
	Film			Metallized Flexible Vinyl	Metallized Flexible Vinyl
	Liner			88# Layflat Liner	88# Layflat Liner
	Opacity			2.2 minimum	2.2 minimum
	Thickness	Film	TAPPI T-411	3.0 ± 0.3 (76 ± 8)	3.0 ± 0.3 (76 ± 8)
		Film + Adhesive	TAPPI T-411	3.7 ± 0.5 (94 ± 13)	3.9 ± 0.5 (94 ± 13)
		Total Thickness	TAPPI T-411	10.1 ± 0.6 (259 ± 15)	10.3 ± 0.6 (262 ± 15)
	Adhesion to Stainless Steel	15 Minutes	ASTM D3330	40 oz/in typical	40 oz/in typical
		24 Hours	ASTM D3330	60 oz/in typical	60 oz/in typical
	Weight	Film + Adhesive	TAPPI T-410	123 - 138 gsm	126 - 141 gsm
		Total w/ Liner	TAPPI T-410	260 - 285 gsm	265 - 290 gsm
			Indoor Decorative	Outdoor Durable	
Conditions for Use					
	Shelf Life		1 year		1 year
	Outdoor Durability		Indoor use only		Up to 3 years
	Min Application Temp		40° F (4° C)		40° F (4° C)
	Service Temp Range		-20° to 130° F (-29° to 55° C)		-20° to 130° F (-29° to 55° C)
	Solvent Resistance		Good		Good
	Water Resistance		Good		Good

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